



The Charity Chase – Sponsorship Agreement 2015

Sponsor Levels:

Premier - \$500 donation to charity with most participants

Every 2nd Counts - \$400 donation to selected charities of 2nd place finishers

Gold - \$350 donation allowing \$25 donations to selected charities of age division winners

Silver - \$210 donation allowing \$15 donations to selected charities of age division 2nd place

Bronze - \$140 donation allowing \$10 donations to selected charities of age division 3rd place

Luck of the Draw - \$100 donation to charity drawn at random during award ceremony

Sweeten the Pot - \$100+ donation to the Race Jackpot (awarded to selected charities of race's top male and female finishers)

As a sponsor of The Charity Chase _____(city) taking place on _____(date), we agree to make a one-time donation of \$_____ (as determined by selected sponsorship level) to one of the race's partnering nonprofit organizations. The donation will be made and sent to the appropriate nonprofit organization during the two-week period following the conclusion of the sponsored event. The Charity Run, LLC, the operator of The Charity Chase, will direct the sponsor where to make its donation after the race's conclusion.

In return for sponsorship (in the form of a tax-deductible payment to charity), The Charity Run, LLC will:

- Include sponsor's logo on the back of our event shirt
- Distribute sponsor promotional information, coupons, or samples at The Charity Chase
- Promote Sponsor as our _____(sponsor level...choose from list above) Sponsor during the event Award Ceremony, informing participants that your sponsorship is in the form of a \$_____ donation to charity
- Allow sponsor to advertise on our race course and at our award ceremony
- More upon request or suggestion. We would like this to be as beneficial a partnership to your organization as we can make it

After the race's conclusion, we will direct you to make your donation to a specific charity determined by our race's competitive criteria. To view an up-to-date list of charities your donation may go to, please check our "upcoming chases" page on our website (www.TheCharityChase.com).

Sponsor: _____

The Charity Run, LLC

Representative Name: _____

Daniel Duffey
CEO

Representative Signature: _____

Signature: _____

Date: _____

Date: _____